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AUS920010095US1 PATENT

## WHAT IS CLAIMED IS:

| 1 1. | A method for | presenting graphical | data to a user, | comprising the | steps of: |
|------|--------------|----------------------|-----------------|----------------|-----------|
| 1.   | A method for | presenting graphical | data to a user, | comprising the | steps of: |

- 2 analyzing a set of graphical data to determine a set of critical factors present in 3 the graphical data;
  - ranking the determined critical factors according to respective priorities set for each of the critical factors; and
    - generating a textual description of the set of graphical data, ordered according to the priority of the respective critical factor.
  - 2. The method as recited in claim 1, wherein the set of critical factors and the textual description are selected according to a selected mode.
- 1 3. The method as recited in claim 2, wherein the mode is selected according to a URL associated with the set of graphical data.
  - 4. The method of claim 1 wherein said step of generating said textual description further comprises the step of generating said textual rendition in an aural format.
- 5. The method of claim 1 wherein said step of generating said textual description further comprises the step of generating said textual rendition in an tactile format.
- 1 6. The method of claim 2 wherein said priority of the respective critical factor is determined in accordance with said selected mode.
- 7. The method of claim 1 wherein said step of generating said textual description of the set of graphical data includes generating said textual description in accordance with one or more textual templates.

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- 8. A computer program product embodied in a tangible storage medium, the program product for presenting graphical data, the program product including a program of instructions for performing the steps of:
  - analyzing a set of graphical data to determine a set of critical factors present in the graphical data;
  - ranking the determined critical factors according to respective priorities set for each of the critical factors; and
  - generating a textual description of the set of graphical data, ordered according to the priority of the respective critical factor.
- 1 9. The program product of claim 8 wherein the set of critical factors and the textual description are selected according to a selected mode..
- 1 10. The program product of claim 9 wherein the mode is selected according to a URL associated with the set of graphical data.
  - 11. The program product of claim 8 wherein said program of instruction for performing the step of generating said textual description further comprises a program of instruction for performing the step of generating said textual description in an aural format.
- 1 12. The program product of claim 8 said program of instruction for performing 2 the step of generating said textual description comprises a program of instruction for 3 performing the step of generating said textual description in a tactile format.
- 1 13. The program product of claim 9 wherein said priority of the respective critical factor is determined in accordance with said selected mode..

- 1 14. The program product of claim 8 wherein said step of generating said textual
- description of the set of graphical data includes generating said textual description in
- accordance with one or more textual templates.

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| 1 15. | 15. | A data processing system comprising:   |  |  |  |  |
|-------|-----|--|--|--|--|--|
| 2     |     | circuitry operable for analyzing a set of graphical data to determine a set of |  |  |  |  |

critical factors present in the graphical data;

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circuitry operable for ranking the determined critical factors according to respective priorities set for each of the critical factors; and

circuitry operable for generating a textual description of the set of graphical data, ordered according to the priority of the respective critical factor.

- The system as recited in claim 1, wherein the set of critical factors and the 16. textual description are selected according to a selected mode.
- The system as recited in claim 2, wherein the mode is selected according to a 1 17. URL associated with the set of graphical data. 2
  - The system of claim 15 wherein said circuitry operable for generating said 18. textual description further comprises circuitry operable for generating said textual rendition in an aural format.
- The system of claim 15 wherein said circuitry operable for generating said 19. 1 textual description further comprises circuitry operable for generating said textual 2 rendition in an tactile format. 3
- The system of claim 16 wherein said priority of the respective critical factor is 20. 1 determined in accordance with said selected mode. 2
- The system of claim 15 wherein said circuitry operable for generating said 1 21. textual description of the set of graphical data includes circuitry operable for 2 generating said textual description in accordance with one or more textual templates. 3